

SUSTAINABILITY EFFORTS



SUSTAINABLE MANUFACTURING

- Focusing on what we can control vs. what we cannot.
- Proud Pioneers of the Highest Recycled Content Film Liner in the Industry with a 1.2 mil Clear 90% PCW r-PET Liner.
- Wausau Coated Products is committed to advancing the circular economy in our industry and providing support to achieve this goal. We are committed to helping our industry adapt through active memberships in CELAB and TLMI. We also are at the forefront of helping mills qualify paper release liner through their process by providing paper release liner samples.
- Since 1981, Wausau Coated Products has been committed to limiting VOC emissions by not coating solvent acrylics and continues to adhere to this practice today.
- WCP's Winder Department trim system has undergone an upgrade, allowing WCP to segregate trim waste into two compactors. This has significantly enhanced our waste management capacity. The first compactor strictly handles landfill waste. The second compactor, on the other hand, channels waste to a fuel pelletizer for sustainable energy generation.
- We offer recyclable compatible adhesives, wash off adhesives, and dissolvable to assist in the repurposing or recycling of the containers that our labels are applied to.





SUSTAINABLE PRODUCTS

SUSTAINABLE P STOCK LI Flexo/ILP Roll P	IST AND AND A CONTRACT OF A				SUSTAINABLE PR	st/[//	E KE	W									
stalog Wt. Facestock Adh.	Liner Master MOG Service Watehouse			8 Catalog wt.	Facestock	Adh.	M	aster Warehouse									
FLEXO/ILP PRC		LIST AND			INDIGO PRODU	UCTS		WINV GA M	BLEP	RODUC		Call A					
D15353 55# Semi Gloss, FSC* Certified PCT-245	40# SC 60* 1,668' Master x 1,668 LF x x x x 5 000' No Trim	Roll Products		(h, w030160 70#	Recycled Matte w/ 80% Recycled	H-318	44# PK	39' x x	Roll Pro	ducts		VIIIA	V.				-
35489 55# Bella*Label White Laid w/Wet Strength, P-890	12 mil Cir and tests to the second se	waysoucoated			Estate Label* #4 w/Wet Strength, FSC* Certified	P-890		39' X		ĽAN		waysau coated					
	PET 35" 1,668' Master x 1,668 LF x X	adh. Liner Master MOQ Service Warehouse	E PRODUCTS		Estate Label* #4 w/Wet Strength, FSC* Certified Estate Label* #4 w/Wet Strength, FSC* Certified	H-318 H-318		39" x 1	(Adh.	Liner	Master Warehou Wildth WI NV GA		PRODUC	IS AVXV		
27827 60# Estate Label* #4 w/Wet Strength, FSC* H-318 Certified	44# PK 52* 5,000' No Trim x	12 mil Cir 537 1,668' Master x 1,668 LF x			Estate Laber #4 w/wet Strength, FSC* Certified	H-318		39' X X X	igth, FSC*	U-710	1.2 mil Cir PET	52" X X	A MX STOCK	HSTAR A		11	12
17832 60# Estate Label*#4 w/Wet Strength, FSC* H-318	1.2 mil Cir 397 1,668' Master x 1,668 LF x	PET 5,000' No Trim x	waysou coated		Estate Label* #8 w/Wet Strength, FSC* Certified	H-318		39' X 3	ath, FSC*					A Carlow		1 U S a U CO a	ated
Centred	PET 5,000' No Trim x 1 1,668' Master x 1,668 LF x 1	12 mil Cir 39" 1.669' Master x 1.668 LF x 5000' No Trim	In. Liner Master MOQ Service Warehouse	0, W027826 60#	Estate Label" #8 w/Wet Strength, FSC" Certified	H-318	44# PK	52" x x	with FSC*		1.2 mil Cir 90% r-PE		utock	Adh.	Liner	Master Wa	Varehou
6462 60# Estate Label*#8 w/Wet Strength, FSC* H-318	44# PK 29" 1,668 Master X 1,668 LF X 5,000' No Trim X	12 mil Cir 1,669' Master x 1,668 LF x	Width How School WINV GA MX		Estate Label* #8 w/Wet Strength, FSC* Certified	H-318		52" x x		18017	1.2 mil Cir PET	39" X X	x 0% PCW	PCT-245	40# SC	Width Wi h	NV GA
25550 60# Estate Label*#8 w/Wet Strength, FSC* H-318	1.2 mil Cir cox 1,668' Master x 1,668 LF x	076 PET 39" 5,000' No Trim X	-831 44# PK 39" 1,668' Master x 1,668 LF x x		Estate Label* #8 w/Wet Strength, FSC* Certified Estate Label* #8 w/Wet Strength, FSC* Certified	P-890		39' x 39' x 3	igth, FSC*	P-890	44# PK	39" x	0% PCW		40# SC 2 mil Cir 90% r-PET	52° X	××
Certified Hale	PET 5,000' No Trim X	3017 44# PK 39" 1,668' Master x 1,668 LF x	1.2 mil Cir 700 1.668' Master x 1.668 LF x		Estate Label* #8 W/Wet Strength, FSC* Certified	P-890		29' X X 1	igth, FSC*	18017	12 mil Cir r-PET	39° x	/Wet Strength, FSC* Ce			39° X	Ĥ
688 60# Estate Label*#8 w/Wet Strength, FSC* 18017	1.2 mil Cir PET 39" 5,000' No Trim	5.000' No Trim x	-831 PET 39" 5,000' No Trim x		Estate Label* #9 w/Wet Strength, FSC* Certified	H-319		39" X 1	gth, FSC*	19017	12 mil Cir r-PET	39' ×	Wet Strength, FSC* Cer		2 mil Cir 90% r-PET	39° X	d t
	1669' Master x 1669 I E x	44# PK 39" 5,000' No Trim x	1.2 mil Cir 39" 1.668' Master x 1.668 LF x x	0, W027835 60 #	Estate Label* #9 w/Wet Strength, FSC* Certified	H-318	44# PK	52" X X X	FSC* Certifie	1 H-319	1.2 mil Cir PET	39' x	, w/Wet Strength, FSC*	H-318	44# PK	39° X	×
934 60# Estate Label*#9 w/Wet Strength, FSC* H-318 Certified	44# PK 39" 5,000' No Trim x	12 mil Cir 30" 1,668' Master x 1,668 LF x	90-U PET 39" 1,668' Master x 1,668 LF X X	(1)	Estate Label* #9 w/Wet Strength, FSC* Certified	H-318	1.2 mil Cir PET	39' x x		H-318	44.8 PK	39" X X X	X N, w/Wet Strength, FSC	H-318 1	2 mll Cir 90% r-PET	39° X	×
1885 60# Estate Label* #9 w/Wet Strength, FSC* H-318	12 mil Cir 29" 1,668' Master x 1,668 LF X	+STM PET 5,000' No Trim x	431 44# PK 39" 1,668' Master x 1,668 LF x x		Estate Label* #12 w/100% PCW, w/Wet Strength, FSC* Certified	H-318 1.2	2 mil Cir 90% r-PET	39' X		H-319	1.2 mil Cir PET	39" x x	abei* #8 w/Wet Strength		12 mil Cir PET	39° X	
Ceromed	PET 5,000' No Trim x 1,668 LF x	-318 44# PK 39" 1,668' Master x 1,668 LF x 5,000' No Trim x	12 mi Cir	h , W034962 60#	Estate Label* #14 w/100% PCW, w/Wet Strength, FSC* Certified	H-318 1.2	2 mil Cir 90% r-PET	39' x	FSC* Certifie		443 PK	52" X X	x abel* #8 w/Wet Strength				Ĥ
802 60# Avon Brilliant White Classic* Linen w/Wet H-318 H-318	44# PK 52" 5,000' No Trim x	12 mil Cir 70 1,668' Master x 1,668 LF x	-831 1.2 mil Cir 39" 1,668' Master x 1,668 LF x x	0, W028897 60#	Solar White Classic Crest* w/30% PCW, w/Wet Strength, FSC* Certified	H-318	44# PK	39' x x	artified/Wet	H-318	1.2 mil Cir PET	39' X X	abel* #9 w/Wet Strengt	PW-831	44# PK	39° X	×
898 75# Estate Label*#14, 100% PCW w/Wet H-318 Strength, FSC* Certified	1.2 mil Cir 90% r-PET 39" 1,668' Master x 1,668 LF x	PET 5,000' No Trim x	-831 1.2 mil Cir PET 39" 1,668' Master x 1,668 LF x x		Solar White Classic Crest* w/30% PCW, w/Wet Strength, FSC* Certified	H-318	1.2 mil Cir PET	39' X		H-318	44.2 PK	39" X X		F W-031	1.2 mil Cir PET	39° X	×
Avon Brillant White Classic* Linen w/Wet	12 mil Cir 1,668' Master x 1,668 LF _X	4-319 44# PK 39" 1,668' Master x 1,668 LF x	-831 1.2 mil Cir 39" 1,668' Master x 1,668 LF x x		Avon Brilliant White Classic* Linen w/Wet Strength, FSC*		44# PK	39' x	et Strength,	H-318	44# PK	39' X	lliant White Classic Cres	· PW-831	1.2 mil Cir PET	39° X	×
898 60# Additionality white classic citient w/ wet H-318 Strength, FSC* Certified	PET 5,000' No Trim X	T-245 40# SC 52" 1,668' Master x 1,668 LF x			Avon Brilliant White Classic Crest* w/Wet Strength, FSC*			52" x x x	fled/Wet	H-318	44.2 PK	39" x x	hite Felt w/30% PCW, w		1.2 mil Cir PET	39* X	×
805 60# Avon Brilliant White Classic Crest* w/Wet H-318 Strength, FSC* Certified	44# PK 39* 1,668' Master x 1,668 LF x 5,000' No Trim x	-318 12 mil Cir 90% r-PET 39" 1,668' Master x 1,668 LF x x			Certified Avon Brilliant White Classic Crest* w/Wet Strength, FSC* Certified					H-318	44# PK	39" X X	hite Felt w/30% PCW, v	/Wet PW-831	44# PK	39* X	×
	1669' Master x 1669 E x	I-318 44# PK 39" 1,669' Master x 1,668 LF x x						39' X X	/Wet	H-318	44# PK	39" x x	Feit w/30% PCW, w/We	t PW-831	1.2 mil Cir PET	39" X	×
7846 60# Avon Brilliant White Classic Crest* w/Wet H-318 Strength, FSC* Certified H-318	12 mil Cir PET 52" 5,000' No Trim x	3017 12 mil Cir 90% r-PET 39" 1,668' Master x 1,668 LF x			Classic Natural White Classic Crest* w/Wet Strength, FSC* Certified	H-318		39° X X 3	/Wet	H-319	1.2 mil Cir PET	39" x					
5577 60# Solar White Classic Crest*, 30% PCW w/ H-318	1.2 mil Cir 39" 1,668' Master x 1,668 LF x	-105-U 12 mil Cir 39" 1,669' Master x 1,668 LF x			Classic Natural White Classic Crest* w/Wet Strength, FSC* Certified	H-318	1.2 mil Cir PET	39' X	/wet	H-318	44# PK	39" X					
wet sciengen	PET 5,000' No Trim x	W-831 44# PK 39" 1,668' Master x 1,668 LF x			Avon Brilliant White Classic* Linen w/Wet Strength, FSC* Certified		44# PK	52" x x	gth, FSC*	H-318	1.2 mil Cir PET	39" x					
6460 70# Bright White Felt w/30% PCW, w/Wet H-318	44# PK 52" 5,000' No Trim x	W-831 44# PK 39" 1,668' Master x 1,668 LF x x		w027899 60#	Avon Brilliant White Classic* Linen w/Wet Strength, FSC* Certified	H-318	1.2 mil Cir PET	39' x x		H-318	44# PK	39" X					
				0, W028147 70#	Bright White Feit w/30% PCW, w/Wet Strength, FSC* Certified	H-318	40# SC	52" X 3	(18017	12 mil Cir PET	39" X	x				
		W-831 PET 39" 1,668' Master x 1,668 LF x x			Bright White Felt w/30% PCW, w/Wet Strength, FSC* Certified	H-318	44# PK	52" x x	ted	18017	1.2 mil Cir PET	39" ×					
		W-831 44# PK 39" 1,668' Master x 1,668 LF x			centrified				* Certified	H-318	1.2 mil Cir PET	39" x					
If es an environmentally friandly facestock.		N-831 44# PK 39" 1,668' Master x 1,668 LF x			n NV = Las Vagas, Nevada GA = Roopville, Georgia MX =	= Mexico City, Mexic			4 ength	H-319	44.8 PK	39' x					
WI = Wausau, Waconsin NV = Las Vagas, Nevada GA = Roopville, Georgis MX = Mexico City, Mexico 1				Waysau Costed Pr	reducts, Inc. • 7801 Stewart Avenue • Wausau, WI 54401 • Phone: 8	800-345-8039 · Ema	ali: infoiliwausaucoatad.com	 wausaucosted.com 	ength	H-318	1.2 mil Cir PET	39" X X					
seu Costed Products, Inc. • 7801 Stewart Avenue • Wausau, WI 54401 • Phone:	e: 800-345-8039 • Email: info@wausauccated.com • wausauccated.com				, .		152# Castile Cotton			H-318 18017	1.2 mil Cir PET 1.2 mil Cir PET	29" x					
						(P) W032244	IS2# Castile Cotton	countyard w/ wet Stren	gui	18017	12 mil Cir PET	26. X					
	A (h), signifies an environmentally friendly facestock. WI = Wausau, Wisconsin NV = Las Vegas, Nevada GA = Roopville, Geo	rain MY = Marico / Rv Marico 0	No Trie Deserve Culdelland				n environmentally friendly fr						etts, Inc.				
			No Trim Program Guidelines Ocialities as a No Trim Item when shipped from Las Vegas warehouse.			WI = Wausau, W	/isconsin NV = Las Vege	ns, Nevada GA = Roop	wille, Georgia MX	Mexico City, Mex	dco		5 marks of Neenah, Inc.				
	Wasses Costed Products, Inc. • 7601 Stewart Avenue • Wassau, WI 5440	Phone: 800-345-8039 • Email info@weusaucoated.com • wausaucoated.com	 Quarties as a No Timi term when httpped from Las Vegas warehouse. Minimum order quantity: Tiol 15,000 LF (Nota: 5,000 LF or 10,000 LF rolis enty, length may be changed when trimming a 30^{cm} aster) Minimum with X⁴ roli 			Wausau Co	ostad Products, Inc. • 7801	Stewart Avanue • Wausau,	WI 54401 · Phone: 6	00-345-8039 · E	mail: info@wausaucoate	d.com • wausaucostad.com					
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SUPPORTING MARKETING COLLATERAL





Environmentally Responsible

Sustainable



What is FSC?

Forest Stewardship Council[®] is a global not-for-profit organization that sets the standards for what is a responsibly managed forest, both environmentally and socially. Their mission is to promote environmentally sound, socially beneficial, and economically prosperous management of the world's forests. Wausau Coated Products holds the chain of custody (COC) certification. This certification applies to businesses that manufacture or sell forest products. It confirms that FSC certified material is handled and tracked correctly throughout the entire supply chain.

What does PCW mean?

Post-consumer waste is material that has served its intended purpose out in the market and has been collected at a recycling or waste center. It is then reintroduced into the manufacturing process which helps keep tons of material from going into landfills.

What is the difference between PCW and recycled material? While PCW has served its original purpose in the market and has been reintroduced into the manufacturing process, recycled paper may contain pre-consumer waste, post-consumer waste or both. Pre-consumer waste is material generated during any step of the manufacturing process that never makes it to the consumer (scraps, trimmings or rejects).

Are your products recyclable? Wausau Coated Products' standard pressure sensitive label products are not recyclable, due to the adhesive that is used. We do however offer a recycling compatible adhesive (RCA-44) which, when used with a non-wet strength paper, can be put into the recycling stream. RCA-44 is designed to 'ball up' and be removed in the screening process of recycling paper.

What is the difference between biodegradable and compostable?

A product is biodegradable if it breaks down into natural elements; this typically happens in a landfill. A product is compostable if it breaks down and provides valuable nutrients to the soil. This takes place in a compost pile or similar, as this process requires the right level of oxygen, water and heat. Although biodegradable refers to any material that breaks down and decomposes in the environment, compostable material breaks down and provides nutrients into the soil, improving and fertilizing it.

